



Friday, September 22nd

7:30am - 9:00am

WWBIC- Madison
Community Room

2300 S Park St.

Madison WI 53713

Strong Women Strong Coffee



Featuring:

TERA JOHNSON

Founder, teraswhey® & Food Finance Institute

Fueled by caffeine and passionate entrepreneurs...

This daybreak networking event is for women who are focused on achieving something fresh for themselves and for their business. This event melds business professionals with entrepreneurs and encourages building and growing meaningful connections. The program is casual and each session features a local strong woman's story of success.

Join us and...

- Brew new ideas for growing your business
- Sweeten your business network
- Learn from an "Espresso-monial," a shot of inspiration from a local female business leader who shares her story through a brief Q & A
- Connect with other inventive, inspired, resourceful and highly-productive business owners and industry/government experts

Fee: \$10.00

Pre-registration is required as space is limited.

To register visit: www.wwbic.com or call 608.257.5450



Tera Johnson is a serial entrepreneur whose mission is to create the next generation of environmentally and economically regenerative food and farming businesses.

The founder of teraswhey®, Tera participated in the full arc of creating a successful investor-financed company.

Now the founder of the Food Finance Institute at UW Extension, Tera is a frequent speaker, teacher, and financial consultant to sustainable food and farming businesses, social venture funds, and investors.

Coffee & Refreshments provided by
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